



THE GREEN CITY OF THE FUTURE PANELISTS

Panel 1: Building Efficiency in the 21st Century



Dagmar B. Epsten

AIA, CxA, CCS; LEED Fellow; LEED AP BD+C, O+M, ID+C, ND, Homes; President & CEO

Dagmar B. Epsten is the founder and owner of Epsten Group, recognized in 2011 as one of the Top 300 Small Businesses of the South. In its 20-year history, Epsten Group has grown to a 50-person multidisciplinary architecture and building consulting firm with an international reach and a broad range of services, including Architecture/Interior Design, LEED Consulting/BIM-Based Energy Modeling, Commissioning/Mechanical Engineering, Building Envelope/Roofing/ Waterproofing Consulting and Green Building/Product Certifications under ISO Guide 65. Ms. Epsten is a registered architect, certified commissioning authority, certified construction specifier, and LEED specialist. Having worked with LEED since the year 2000, Ms. Epsten is a pioneer and expert in all aspects of LEED, with LEED specialties in Building Design & Construction, Operations & Maintenance, Interior Design & Construction, Neighborhood Development, and Homes. She guides building owners, managers, occupants, and complex project teams toward long-term value and optimized environments. She has been involved as architect or consultant in many endeavors, including multiple-building portfolios, large, complex facilities, campuses, sustainable showcase buildings, and international projects, and has served many government agencies, institutions, corporations, nonprofits, and private clients.

A native of Germany and avid world traveler, Ms. Epsten enjoys international involvement. Epsten Group is the global leader in LEED certification reviews, having provided over 4,000 reviews in over 40 countries. Recent firm experience includes projects in Switzerland, Mexico and Turks & Caicos. She is an active presenter at international conferences, including the Sustainable Building conferences in Oslo, Norway (2002), Tokyo, Japan (2005) and Melbourne, Australia (2008). Ms. Epsten is a founding member of the USGBC Atlanta chapter and serves on the Board of Directors for Green Chamber of the South. She is the recipient of several sustainable design and

achievement awards, including the Construction Specifications Institute's national Environmental Stewardship Award in 2007. Ms. Epstein received a diploma engineering degree in architecture along with an award for environmental solutions in Karlsruhe, Germany; her thesis on daylighting was published as a book. She went on to obtain a Masters in Architecture at Georgia Institute of Technology and stayed in Atlanta, Georgia. In recent years her firm's growing international recognition has allowed her to reconnect with Germany through services in the European market.



Howard Wertheimer

AIA, LEED AP ; Director Capital Planning & Space Management, Georgia Institute of Technology

Howard S. Wertheimer, AIA, LEED AP, is the Director of Capital Planning & Space Management at the Georgia Institute of Technology, where he has strategic oversight of the Campus Master Plan, Landscape Master Plan, campus-wide sustainability initiatives and most things that are visually exposed. As part of the Space Management portfolio, Howard has strategic oversight of over 200 centrally scheduled classrooms and instructional spaces on campus.

Prior to joining Georgia Tech in November 2006, Howard was a principal at Lord, Aeck & Sargent Architects where he focused on the planning, programming and design of technically sophisticated college and university facilities.

After attending SUNY at Alfred, Howard earned his Bachelor of Science and Master of Architecture degrees from Georgia Tech. He is a frequent lecturer and has been an active participant in numerous community and professional organizations, including Leadership Atlanta, SCUP and NACUBO.



Dennis Creech

Co-founder and executive director of Southface

A nonprofit organization that addresses the need in the Southeast and beyond for research and education in energy policy, sustainable technologies and applied building science.

During his 32-year tenure as Southface's executive director, the organization's staff has grown to include more than 50 professionals who deliver education, research, advocacy and technical assistance programs that reach more than 40,000 individuals each year. Southface's influence on regional and national policy is further reflected by its five billion annual media impressions.

A LEED Accredited Professional, Mr. Creech has served on the boards of numerous organizations, frequently participates in policy initiatives and has forged Southface partnerships with Fortune 100 firms, government agencies and community-based organizations.

Named one of the "100 Most Influential Georgians" by Georgia Trend magazine, Mr. Creech was nominated in 2009 and 2010 for the prestigious Hanley Award. He is widely viewed as a thought leader on matters pertaining to regional and national energy and sustainability policy, and is a sought-after speaker who is frequently quoted in the media.



Megan Holder

Associate + Campus and Community Planning Specialist, LEED AP BD+C

Megan is an Associate with the HOK Planning Group, a division of HOK focusing on master planning, landscape architecture and urban design projects throughout the world. She received her Bachelor of Landscape Architecture (2004) from Texas A&M University, and since joining the firm, has worked on projects ranging from thousand acre master plans for new cities and universities to detailed landscape architecture projects for streetscapes and community gardens. Her specific specialty is in large scale master planning projects for colleges and universities, including extensive experience in the Middle East + Asia. Megan was one of the integral team members for the planning and landscape strategy on KAUST. From the initial concept phase, which began in October 2006 through its completion in September 2009, she was dedicated to the creation of this state-of-the-art LEED Platinum campus and supporting environment.

In addition to her role in the Planning Group, Megan serves on HOK's firmwide Marketing Board, firmwide Public Relations Committee, and is a contributor to Life at HOK and Work + Place blogs. Megan speaks at conferences internationally on how global trends are driving the need for building sustainable communities and strategies for their implementation.

Committed to the Atlanta community, Megan holds leadership positions as the Director of Internal Communications for the Junior League of Atlanta, co-chair of Urban Land Institute's Program Committee, co-chair of Urban Land Institute's Program Committee, and serves as the NPU-N Board member for the Inman Park Neighborhood Association. Megan is also a member of the LEAD Atlanta class of 2011.

Moderator: Building Efficiency in the 21st Century



Denis Blackburn

Vice President The Woda Group, LLC

The Woda Group, LLC a national leader in the development, construction and management of affordable housing. He is responsible for the development in the Southeast and manages the Savannah office. Prior to joining Woda, Mr. Blackburne was the CFO of Melaver, Inc., a pioneer in the development of sustainable commercial real estate based out of Savannah. Mr. Blackburne has a vast and diversified financial expertise having lived around the world working for both large public and privately owned firms such as Tetra Pak, DuPont and Dow Chemical. Mr. Blackburne received his BS in Business Administration from Geneva University, Switzerland and his MBA from the Kellogg School of Management, Northwestern University. He is a LEED Accredited Professional, designation given by the US Green Building Council for Leadership in Energy and Environmental Design. Mr. Blackburne serves on the boards of Southface Energy Institute in Atlanta, the Historic Savannah Foundation and United Way in Savannah. He is also the Honorary Consul for France and Germany in Savannah.

Panel 2: Transportation of the 21st century



Thierry Buttin

Sustainable Development and Transport Counselor, Embassy of France in Washington

Since Sept 2009 Thierry Buttin joined the Embassy of France to the United States, as Counselor, Head of the Unit on transport, environment, energy, sustainable development and climate change.

He has been appointed, since March 2011, Chairman of the Aviation Assembly, who gathers the transport counselors of the 35 most important countries in terms of aviation. Thierry is as well Honorary Board Member of the International Aviation Club of Washington DC.

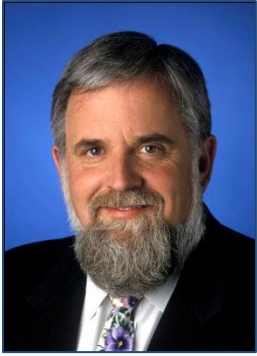
He was from 2004 to 2009 posted in Brussels as Transport Counselor in the French Permanent Representation to the European Union, representing France for the negotiations of the European transport legislation. During the French presidency of the European Union, he chaired the transport working group of the Council of the European Union and negotiated with the European Parliament and the European Commission to enact European policies, like the Single European sky act.

Previously, he spent ten years in Aeroports de Paris in various operational and commercial positions.

He has been Commercial vice-President and previously operations Vice-President of Charles de Gaulle airport, managing a team of 1200 persons devoted to the functioning of this huge airport. From 1989 to 1993, he was in French Civil Aviation Authority in charge of international negotiations of air transport agreements, and concluded agreements all around the world to develop french civil aviation and airlines.

Thierry Buttin is a former student of so called ENA, which stands for "École nationale d'administration", the famous public school educating senior civil servants. He is graduated in political science, law and history.

He is married and has 3 kids.



Michael Cheyne

Director of Asset Management and Sustainability
Hartsfield-Jackson Atlanta International Airport

Michael Cheyne brings 30 years of aviation and public administration experience to the world's busiest airport. Having recently completed an assignment with the City of Atlanta as Commissioner of Public Works and as director of Planning for Hartsfield-Jackson Atlanta International Airport, Cheyne currently oversees the Airport's assets, implementation of the sustainable management plan and the public art program.

Before joining the Hartsfield-Jackson team, Cheyne's prior positions – all in the state of Washington -- included executive director for the Port of Friday Harbor and the Port of Edmonds and 18 years with Sea-Tac International Airport. While at Sea-Tac, Cheyne was responsible for more than a billion dollars in capital projects. He served as program lead for Sea-Tac's third runway and was director of the Port of Seattle's International Consulting Services, in addition to serving as director of Aviation Planning. Cheyne is actively involved in the aviation industry as a board member of the International Association of Airport Executives, past chair of the American Association of Airport Executives (AAAE) Operations, Safety and Planning Committee and 2011 chair for the 83rd AAEE Annual Conference. He is an Accredited Airport Executive and a certified Project Management Professional with the Project Management Institute.



Nathan (Nate) Conable

Director of Transit and Transportation for Atlanta BeltLine, Inc.,

Atlanta Belt Line, Inc is the organization planning and executing the implementation of the Atlanta BeltLine, one of the largest, most wide-ranging urban redevelopment projects currently underway in the United States. The Atlanta BeltLine is a \$2.8 billion project that will shape the way Atlanta grows over the next several decades and beyond. When complete, it will provide a network of multi-use trails, transit, public parks, public art and thousands of units of affordable housing along a historic 22-mile railroad corridor circling downtown Atlanta, connecting 45 neighborhoods directly to each other.

Prior to joining the Atlanta BeltLine team, Nate worked at URS Corporation managing transit and transportation studies for a variety of clients including the Metropolitan Atlanta Rapid Transit Authority (MARTA), the Georgia Department of Transportation and the City of Atlanta. During this period, he specialized in managing complex transportation projects including a five-year strategic business plan for the Georgia Statewide Intelligent Transportation System, an implementation plan for the MARTA Memorial Drive Bus Rapid Transit project and a streetscape and circulation plan for downtown Albany, Georgia.

Prior to URS, Nate worked for Atlanta's downtown development organization, Central Atlanta Progress (CAP). With CAP Nate worked on a variety of economic development and marketing projects including developing a comprehensive map of downtown living opportunities. Nate holds master's degrees in City Planning and Science from the Georgia Institute of Technology, and a bachelor's degree in Art from Loyola Marymount University, as well. While focusing on transportation in graduate school, he developed a capacity study and design for the Buckhead MARTA station north access bridge. In addition to his formal schooling, Nate is a member of the American Institute of Certified Planners, the national professional certification society for city planners. Among non-work commitments, Nate serves on Vestry of St. Luke's Episcopal Church, Atlanta, where he also teaches Sunday school. Nate has also served as a youth mentor for Big Brothers Big Sisters of Fulton County and Hands on Atlanta volunteer.



Nicolas Buchoud

Senior Advisor to the President and to the CEO at AREP (Paris),

Nicolas BUCHOUD, 36, is a senior French registered urban development expert and planner, with long standing, high level European and international experience in complex urban development strategies and negotiations, urban regeneration and urban R&D project management.

He graduated in public law and political science (MA), planning and urban development (MA), and XVIIIth century Chinese history (MA), from Sciences Po and La Sorbonne.

Nicolas Buchoud has served over 10 years in key positions in the public sector. Among others post, he has served as the senior policy advisor at the Office of the President of the Greater Paris Regional Authority for Urban Development and Sustainability, where he was in charge of the regional masterplan as well as the development of strategic territories (12 million inhabitants).

Nicolas Buchoud now stands as Senior Advisor to the President and to the CEO at AREP (Paris), a 500 staff leading French and global urban development, transportation engineering and architecture firm, which has recently won the masterplan project for Skolkovo Innovation Center in Moscow among other awards.

He is also a participant in the select ten-team design charette initiated in 2008 by French President Nicolas Sarkozy on the future of Greater Paris, as member of the Scientific Council of the Greater Paris (*Atelier International du Grand Paris*, team *Atelier Jean Nouvel*, Jean-Marie Duthilleul, Michel Cantal-Dupart), and he runs *Renaissance Urbaine*, an urban R&D company which he co-founded with Dr. Lan-Phuong Phan in 2006 in Paris. As the international representative of the *Conseil français des urbanistes* (CFDU), Nicolas Buchoud plays an active role as member of the steering group of the *Global Planners Network* (GPN) and *UN Habitat Professionals Forum* (HPF). His latest achievements include the organization of the launching conference of the *West African Planning Association* (Bamako, Mali) with the *South African* and the *African Planning Institutes* and the editing of the HPF handbook, *Better Professionals, Better Cities*, with the President of the *Union Internationale des Architectes* (UIA) (to be published in 2012).

Nicolas Buchoud is member of the *Deutsche Akademie für Städtebau und Landesplanung* (DASL) and *Internationales Planertreffen* as well as of several research groups on sustainability and metropolitan development issues (Deloitte Green real estate think tank...).

A fellow of the Urban Land Institute (ULI), Nicolas Buchoud is the founder in 2011 of an international think tank *Smart investments for a sustainable metropolitan region* (*Cercle de réflexion Grand Paris de l'Investissement Durable*) promoting transatlantic dialogue between US and Europe as a driver for more resilient urban investment schemes.

Nicolas Buchoud has written several books on topics of contemporary sustainable urban development and on issues such as social housing and urban regeneration. His last book is *Strategic City, Planners for the XXIst Century* (CERTU –French National Center for studies on roads, transportation and planning, Lyon, 2008). In it, he encourages the re-assessment of urban design and urban planning skills to meet global urban challenges, locally. Nicolas Buchoud regularly publishes articles on European, French and global urban development and professional networks issues in academic and professional reviews.

He is a regular guest speaker in international conferences, workshops symposiums and master-classes on urban development strategies and innovation in urban policies. His recent keynote speeches include presentations and discussions in the United-States, Germany, Switzerland, Spain, Kenya, Mali, South-Africa, Japan, Russia, and Indonesia.

He teaches strategic urban planning in several Universities and planning schools in Paris (ENA, ENPCm IFU, and ESTP).

Moderator: Transportation of the 21st Century



Dave Williams

Vice President, Transportation | Metro Atlanta Chamber

Dave Williams assumed the role of vice president of transportation for the Metro Atlanta Chamber in January 2011. He is responsible for facilitating the development and implementation of MAC's transportation agenda. His initial priority is to work with regional leaders to help pass the transportation referendum which will be on the ballot in 2012.

Williams has an admirable track record of civic leadership. Currently the mayor of the city of Suwanee, he has served as a Suwanee City Council member, president of the Gwinnett Municipal Association and a board member for the Atlanta Regional Commission. He also founded Southtrac, Inc., a promotional products and branded merchandise company. Interestingly, Williams started his career with the MAC Atlanta Sports Council, where he played a role in Atlanta winning the 1996 Olympics.

Panel 3 : Wastewater treatment of the 21st Century



Engineering & Environmental Consulting

Robert (Bobby) Hadden

Principal, Rindt-McDuff Associates, Inc.

Bobby has been involved in water and wastewater treatment for over forty years as a regulator, system designer, and researcher. He "retired" from the City of Atlanta with over twenty years as the chief environmental regulator for the industrial pretreatment program. Because of his experience with a large municipal system, he was heavily involved in developing much of the groundwork for federal regulations that govern the discharge of industrial wastewater to municipal sewage treatment systems.

After leaving the City, he managed the design, construction, and operation of a non-hazardous waste receiving and processing facility in metro Atlanta. For the past twenty years he has been involved in the design and operation of numerous industrial wastewater treatment facilities, including the SNF Holding Company facilities in Riceboro, Georgia, a French-owned company. Bobby has served in many capacities in water environment professional associations. He served on the Water Environment Federation (WEF) Board of Directors for three years. The WEF is the international leader addressing wastewater treatment and water recycling initiatives. In addition to many committee level appointments, he served as President of the Georgia Association of Water Professionals (GAWP). He served on the Association of Boards of Certification (ABC) Validation and Examination Committee and currently provides pro bono training at the Georgia Water and Wastewater Institute (GWWI) for industrial wastewater treatment operators. He has won numerous state and national awards for his work in the profession.



Utility Service

Dominique Demessence

CEO, Utility Service, Suez Group

Dominique Demessence recently joined Utility Service, a company based in Georgia, providing asset management services to the water and wastewater utilities.

Before joining USG, Mr Demessence was in charge of international Business Development for AGBAR, the market leader for water and wastewater services in Spain. During this period, AGBAR increased its positions on several markets including the United Kingdom, South America and the Middle East. In this position, Mr Demessence had to develop relation with the International Financing institutions like the World Bank, the AIDB and others to finance large development projects.

During the last year, Mr Demessence presented papers for the IWA general conference and the Third world center for water and wastewater review about affordability and tariff setting for water and wastewater services.

He has been in charge of several executive positions in Spain, Chile, Indonesia and France in the water sector.



SIEMENS

John Kiernan

Desalination Product Manager

John Kiernan is currently the Desalination Product Manager for Siemens Industries. His focus is on bringing a new, low pressure, low energy desalination process to market in the next two years. Mr. Kiernan has over 25 years of membrane experience in the membrane separation marketplace. Before joining Siemens in 2004, John was a Project Developer for Ionics, Inc. for over 15 years. His primary focus was on Seawater Desalination projects in the Caribbean and throughout the world. John holds a Bachelor's of Science in Chemical Engineering from Northeastern University in Boston, MA and a Master's in Business Administration from Bentley College, with a minor in Finance. He serves as a Board member of the American Membrane Technology Association (AMTA) and is a member in good standing of AMTA, IDA, AWWA and AIChE. He resides in Lexington, MA.



The Coca-Cola Company

Paul T. Bowen, Ph. D.

Director Strategic Business Initiatives, Water Technology, The Coca-Cola Company

Paul Bowen joined The Coca-Cola Company in 1999 and currently works in the Safety and Environmental Sustainability where he leads the Plant Performance efforts with a focus on water efficiency and wastewater compliance efforts for the Global Water Stewardship Team. He serves as a technical expert for developing water reuse with corporate quality standards. He also provides assistance with water and wastewater treatment issues and development of water treatment technologies for The Coca-Cola Company worldwide. Paul is The Company's representative on the Beverage Industry Environmental Roundtable (BIER), an organization he helped start. Outside of The Coca-Cola Company he is a member of the Water Environment Federation Board of Trustees. He also serves on the Board of Directors for Water for People a non-profit group working to provide sustainable water and sanitation systems in areas of need around the world. Paul has a MS and Ph.D. in Environmental Systems Engineering from Clemson University.

Moderator: Wastewater treatment of the 21st Century



John C. Crittenden, PH.D.

Dr. John C. Crittenden is a professor in the School of Civil and Environmental Engineering (CEE) at the Georgia Institute of Technology and the director of Georgia Tech's Brook Byers Institute for Sustainable Systems. In this position, he leads the creation of an integrated initiative in Sustainable Urban Systems. He is a Georgia Research Alliance (GRA) Eminent Scholar in Sustainable Systems and occupies the Hightower Chair for Sustainable Technologies.

Dr. Crittenden is an accomplished expert in sustainability, pollution prevention, physical-chemical treatment processes, nanotechnology, air and water treatment, mass transfer, numerical methods, and modeling of air, wastewater and water treatment processes. He has been involved as a principal and co-principal investigator in more than fifty-two funded research projects in these areas, totaling more than \$25 million dollars in funding. He has received multiple awards for his research in the treatment and removal of hazardous materials from drinking water and groundwater. He also has four copyrighted software products and three patents in the areas of pollution prevention, stripping, ion exchange, advanced oxidation/catalysis, adsorption and groundwater transport. The American Institute of Chemical Engineers' (AIChE) Centennial Celebration Committee recently named Crittenden as one of the top 100 Chemical Engineers of the Modern Era at the 100th annual meeting. This recognition is based, in part, on his leadership as director of the National Center for Clean Industrial and Treatment Technologies, one of four exploratory environmental research centers funded primarily by the U.S. Environmental Protection Agency.

Currently, Dr. Crittenden is working with a group of academic institutions on Sustainable Urban Engineering. The goal of this effort is to connect social decision making, regional development, material flows, energy use and the local, regional and global environmental impacts of various urban development scenarios. He has acted as a consultant to more than 150 utilities, companies, and universities, worldwide on air and water treatment, sustainability science and engineering, and pollution prevention since 1975.

Dr. Crittenden is active in an array of national organizations. He serves on the Environmental Protection Agencies' Science Advisory Board as well as the Engineering Advisory Board for the National Science Foundation. He is a member of the National Academy of Engineering and has received the AEESP Landmark Achievement Award and the ASCE Huber Research Prize. He is also an associate editor for the *Environmental Science and Technology* journal. He has authored more than 120 publications in refereed journals, 135 reports or contributions to proceedings, and has garnered more than 2,300 citations. In 2005, he coauthored *Water Treatment Principles and Design*, a book recognized as the most authoritative text on theory and practice of water treatment.

Panel 4: The Electrical city of the 21st Century



Jason Byars

Veolia Energy NA

Business Development Director

Jason Byars is Business Development Director for the Central/Southeast Region at Veolia Energy NA, where he is responsible for identifying and developing long-term, integrated energy services contracts for North American clients. Jason has 18 years of sales, business development and project management experience in the energy industry.

Prior to joining Veolia, Jason served as Program Manager for Combined Heat & Power at GE Energy and led GE's response to the two most active North American hurricane seasons in decades as well as a cross-business response to the 2005 Southeast Asia tsunami. Jason joined GE Energy after serving in 2002 as Business Manager for the successful United States Senate campaign of then-Congressman Saxby Chambliss, where he was a leader in the effort to build a statewide organization of over 1,500 campaign volunteers, and after providing business development services in the non-regulated energy arena as an independent consultant, most notably at the Atlantic Station redevelopment in Atlanta. In addition, Jason served as a Sales Engineer at Exelon Thermal Technologies, then the world's largest provider of district cooling services. He began his career as a project manager with McKenney's, Inc., an engineering and contracting firm based in Atlanta, serving such clients as Coca-Cola, Hilton, General Motors, Georgia Tech and Emory University. Jason lives in Atlanta, Georgia and holds a bachelor's degree in Mechanical Engineering from Georgia Tech, where he was a President's Scholar.



BENARD J. LECOURS

STRATEGIC MARKETING MANAGER – DEMAND OPTIMIZATION GE ENERGY – DIGITAL ENERGY

Trained as a Power Systems Engineer, with a B. Eng. Power Systems from McGill University, Bernard has over twenty-five years experience in the power industry. He currently serves as the Strategic Marketing Manager – Demand Optimization for GE Energy and its Digital Energy business, located in Atlanta, Georgia. In this role and in concert with the Smart Grid team, Mr. Lecours is responsible for establishing the strategic business direction for GE's smart grid solutions, specifically in the areas of Demand Response, defining the multi-generational solution and service plan and executing the commercialization of these solutions. Bernard joined GE in 2002.



Mandy Mahoney

Vice President, the Southeast Energy Efficiency Alliance.

Founded in 2006, the Southeast Energy Efficiency Alliance (SEEA) is a nonprofit that brings together a diverse group of stakeholders to promote energy efficiency for a cleaner environment, a more prosperous economy, and a higher quality of life in the Southeastern United States. SEEA operates in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia and the U.S. Virgin Islands. Prior to joining SEEA she served as the Director of Sustainability for the City of Atlanta under mayors Reed and Franklin. She serves on the Board of Directors for Georgia Organics, the Atlanta Chapter of Ducks Unlimited, Green Chamber of the South, and the Caretta Environmental Leadership Award. She is a graduate of LEAD Atlanta 2010, Institute for Georgia Environmental Leadership 2010, and the 2011 American Council on Germany Young Leaders Program. Mandy has a master's degree in environmental management from Duke University. She also earned a law degree and a bachelor's degree in biology and environmental studies from Emory University.

Moderator: Electrical City of the 21st century



GREENER ATLANTA
your gateway to green™
www.GreenerAtlanta.net

Alex McCray

Founder, Greener Atlanta

In April of 2008, Alexander McCray incorporated Greener Atlanta; an innovative global market assessment and business development company that provides assistance to businesses from around the world in the cleantech industry that seeks to enhance market outreach, increase production and expand international sales. In addition, Alex manages The Global Sustainability Institute, a nonprofit organization dedicated to provide a global learning center for sustainability where people from around the world come together to share information and showcase cutting edge clean technologies including products, services and processes that provide a pathway to economic development opportunities of sustainable business and living practices.

Mr. McCray works with many of the consulates and bi-lateral chambers located in Metro Atlanta to develop trade missions to and from the U.S showcasing both U.S. businesses and international cleantech businesses. Over the last four years Alex has developed and produced the Environmental Trade Mission (ETM) and will again in 2012. Additionally, Alex coordinates the activities for the Foreign Trade Representative Group (FTRG) that consists of all the trade officers of the international community located in Metro Atlanta. Activities include working with economic development offices in cities throughout the Southeast to provide insight to the economic opportunities available in their city. These activities and as board member of the World Chamber of Commerce, Alex understands the significance of international partnerships to establish economic development and new jobs.

Prior to incorporating his internationally focused consulting company Alex worked in Mayor Franklin's Office for the City of Atlanta. His responsibilities included project management of Summit on Guns and Drugs and the Gap analysis on the City's Homeland Security. In 2005, Alex took on the responsibility as Project Manager for the Permitting Improvement Project. Under the direction of the Deputy Chief Operating Officer, Alex facilitated in the design and execution of strategies for this project to improve the City's ability to process building permits in a timely, efficient and cost effective manner. In 2003, Mayor Franklin accepted Bain and Company's proposal to implement pro-bono research and develop a New Century Economic Development Plan (EDP). The plan recommended goals to boost economic development and the City's ability to implement the recommendations. The project targeted three broad areas of opportunity: customer satisfaction, business process improvements, and technology improvements and existing technology upgrades. During the two-year project Alex worked with many of the leading development firms, architectural firms and construction companies and coordinated the activities of the Advisory Board to Mayor Franklin. The project was a huge success with the primary accomplishment the reduced time to permit by 50 percent. Alex went on to constitute and head The Environmental Affairs Office for the City of Atlanta. During this time Alex managed the USCM

Energy Summit, the development of Sustainable Atlanta and the city's first inventory of sustainable measurements and sustainability reports.

Alex has had the pleasure of serving the Metro Atlanta community by volunteering on several boards of environmentally conscious organizations including: Board Member and Chair, Environmental Committee, World Chamber of Commerce; Advisory Board Member, Keep Atlanta Beautiful; Board Member, Atlanta Recycles; Advisory Board Member, Georgia Restaurant Association Green Foodservice Alliance; Recycling & Materials Management Advisory Group, Sustainable Atlanta; Business Recycling Task Force, City Council, City of Atlanta; and a member of "The Pool of Experts" through a joint venture of the Swiss-American Chamber of Commerce, Fargate AG, Flare International and Osec Business Network Switzerland. Mr. McCray attended the University of Houston and Our Lady of the Lake and majored in marketing management.



His Excellency Ambassador François Delattre

Ambassador of France to the United States

Ambassador François Delattre was appointed Ambassador of France to the United States in February 2011 after serving as Ambassador of France to Canada (2008-2011), Consul General in New York (2004-2008) and Press and Communications Director at the French Embassy in Washington, D.C. (1998-2002).

A member of President Jacques Chirac's foreign policy team (1995-1998), François Delattre was responsible for European and trans-Atlantic defense and security matters and managing the Bosnian crisis.

He also served as Deputy Director of the French Foreign Minister's Office (2002-2004) and was a member of Foreign Minister Alain Juppé's cabinet (1993-1995), following two years with the Strategic, Security and Disarmament Department of the French Foreign Ministry (1991-1993).

François Delattre was posted in Bonn at the French Embassy in Germany (1989-1991), where he was in charge of matters pertaining to the economic impact of Germany's unification and the environment.



The Honorable Kasim Reed Mayor of the City of Atlanta

Kasim Reed was inaugurated as the 59th Mayor of the City of Atlanta on January 4, 2010. Since taking office, Mayor Reed has hired more than 200 police officers, improved fire-rescue response times, re-opened all of the city's recreation centers, and improved the service delivery of city departments such as Sanitation and Public Works. During his first year in office, he increased the city's reserves from \$7.4 to \$56 million dollars and initiated a series of reforms to address the city's unfunded pension fund liability.

Prior to his election, Mayor Reed established a track record of leadership during his 11 years as a member of the Georgia General Assembly. He was first elected in 1998 as a State Representative and served two terms. From 2002-2009, he served in the Georgia State Senate, where he was Vice Chairman of the Senate Democratic Caucus. As an undergraduate member of Howard University's Board of Trustees, he created a fundraising program that has contributed more than \$10 million to the school's endowment since its inception. Mayor Reed was appointed as Howard University's youngest General Trustee in June 2002 and remains a member of the Board of Trustees. Mayor Reed is Chairman of the Transportation and Communications Committee of the U.S. Conference of Mayors and Chairman of the Regional Transit Committee of the Atlanta Regional Commission. He is a member of the Leadership Georgia Class of 2000 and Leadership Atlanta Class of 1998, and was named to the Aspen Institute-Rodel Fellowship Class of 2007. Mayor Reed is also a former Board Member of both the National Black Arts Festival and Metropolitan Atlanta Arts Fund.

Mayor Reed's civic leadership and service have been nationally recognized on programs such as *Meet the Press*, *The Charlie Rose Show*, *John King U.S.A.*, and *Andrea Mitchell Reports*. He has been featured in publications including *The New York Times*, *The Wall Street Journal*, *The Atlanta Journal-Constitution*, *The Washington Post*, *Ebony* and *Black Enterprise*. Mayor Reed grew up in the Cascade community of Atlanta, where he attended Utoy Springs Elementary School and Westwood High School (now Westlake High School). He is a graduate of Howard University, where he received his Bachelor of Arts and Juris Doctor degrees. He received an honorary Doctor of Laws degree from his alma mater in March 2011. Mayor Reed also is a former partner of Holland and Knight LLP, an international law firm with offices in Atlanta.